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Bill Nickels is professor emeritus of business at the University of Maryland, College Park. He has over 35 years' experience teaching graduate and undergraduate business courses, including introductory courses in business, marketing, and promotion.

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Jim McHugh holds an M.B.A. degree from Lindenwood University and has had broad experience in education, business, and government. As chairman of the Business and Economics Department of St. Louis Community College/Forest Park, Jim coordinated and directed the development of the business curriculum.

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