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Nevertheless the

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significance of unfair competition law varies from one country to another.

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California Business and Professions Code 17200 describes “unfair competition” as “any unlawful, unfair or fraudulent business act or practice” or “false, deceptive or misleading advertising”

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that (a) harms consumers, or (b) gives a business unfair advantage over its competitors proven by economic harm.

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Unfair competition is essentially a deceptive or wrongful business practice that economically harms either consumers or business entities. At its

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core, unfair  
competition is a  
business tort designed  
to stop any unfair  
practices that might be  
happening in the  
context of a business  
setting. Federal and  
state laws are  
designed to protect the  
economic, intellectual,  
and creative  
investments made by  
businesses in  
distinguishing  
themselves and their  
products.

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## **Unfair Competition — FindLaw**

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Reto Hilty, Frauke  
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Categories: Law. Type:  
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state of harmonization  
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discusses the particular approach to unfair competition law in ...

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Updated June 27, 2020

California's "unfair competition" law prohibits false advertising and other anti-competitive practices. Lawsuits can be brought by either consumers or by businesses that have been damaged by a

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actions.

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Also an overview is  
given of the unfair  
competition laws in the  
United Kingdom,  
Germany and the  
Netherlands with  
respect to the 'problem-  
areas' of slavish  
imitation, misleading  
advertising,

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denigrating one's  
competitor, trade  
secrets and finally,  
misappropriation of  
valuable trade assets.

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Unfair competition  
prescribed in this law  
refers to the conduct of  
business operators in  
their production and  
business activities, in  
violation of the  
provisions hereof, to

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disrupt the competition  
order in the market  
and damage the  
legitimate rights and  
interests of other  
business operators or  
consumers.

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Robert Kruckemeyer  
has litigated unfair  
competition claims in  
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Practices Act, the  
Lanham Act, the  
Racketeer Influenced  
and Corrupt  
Organizations Act  
(RICO), and other laws.  
He has recovered civil  
damages under  
consumer fraud laws,  
fraud and conversion  
statutes, and other  
legislation.

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concept of unfair competition is regulated mainly by Law 20.169, enacted in 2007, which is a special unfair competition law ("Unfair Competition Act"). Other statutes, such as Law 19.496 on Protection of Consumer Rights ("Consumer Rights Act"),

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Practices:  
A Global Comparative**

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### **Law Survey**

This legislation defines the unfair commercial practices which are prohibited in the European Union (EU) Member States. It thus protects the economic interests of consumers who conclude commercial transactions with traders (Bently, Davis and Ginsburg, 2008).

### **Unfair Commercial Practices on**

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your business is  
involved in a dispute  
regarding fraud or  
unfair competition, you  
need a dedicated  
business litigation  
lawyer to protect your  
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## **Unfair Competition and Fraud Attorney | Fogarty Law Group**

...

The broad concept of unfair competition under the Civil Code may cover cases of discovery of trade secrets of a competitor, bribery of his employees, misrepresentations of all kinds, interference with the fulfillment of a competitor's contract or any malicious

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interference with the  
latter's business, which  
cause damage or injury  
to another person.

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